

BROUGHT TO YOU BY:



FRIDAY, DECEMBER 1, 2023

5:30PM

Night Parade Starts

Opelika's Annual Christmas Parade will begin at 7th Street and Avenue B and will conclude in front of Courthouse Square!

6:15PM

Snowfall at Courthouse Square

At the conclusion of the parade, enjoy a snowy winter wonderland, Christmas music, snowball fights, food trucks, picture opportunities galore, & a chance to visit with Santa Clause at Courthouse Square!

8:00PM

Christmas Tree Lighting Ceremony

Join the OHS Band as they lead the community to the corner of 9th & South Railroad for the official Christmas Tree Lighting & watch as Mayor Gary Fuller flips the switch!

9:00PM

Event Ends

RAIN DATE: SUNDAY, DECEMBER 3 AT 5:30PM

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FREQUENTLY ASKED QUESTIONS

• CAN I PARTICIPATE AS A VENDOR AT COURTHOUSE SQUARE? We will not be allowing vendors to set-up at Courthouse Square during the event. We will only allow Food Trucks/Tents to participate and they must submit and follow the requirements listed in the Food Truck Friday application. If you would like the Food Truck Vendor application, please email Catherine at catherine@opelikachamber.com.

ARE PETS WELCOME TO ATTEND THIS EVENT?

Friendly and leashed dogs are welcome to join you for this event, however, we urge all pet owners to act responsibly and clean up after your pets. This is a family friendly event with children playing. You'll be asked to leave if you fail to clean up after your pets.

WILL FOOD & DRINK BE AVAILABLE?

Food or drinks will be available for purchase from Food Truck vendors that will be located around Courthouse Square! We also encourage you to support our local businesses by dining out during the event!

• WILL PARKING BE AN ISSUE?

Leading up to the event we will map out available parking in Downtown Opelika and encourage all visitors to park in those spaces. The parade is expected to end by 6:15 PM and some roads will be available to open as the parade concludes as well.

WHAT IS THE NEW PARADE ROUTE?

Please refer to page 3 for the new parade route. The parade route has been adjusted to move throughout downtown and to avoid crossing the railroad tracks. The parade will end in front of Courthouse Square and parade participants will be able to disband in the same place they lined-up to help parents locate their children at the conclusion of the parade.

HOW DO I PARTICIPATE IN THE PARADE?

Complete a parade entry application and submit it to the Opelika Chamber at 601 Avenue A, Opelika, AL. Note: Space is limited and will be first come, first serve. Line up for the parade will begin at 4:00pm.

If you have additional questions, please contact the Opelika Chamber of Commerce at mackenzie@opelikachamber.com or 334.745.4861.

